

BEFALL partner program for AI drama creators

Your finished AI drama can now earn from character chat too

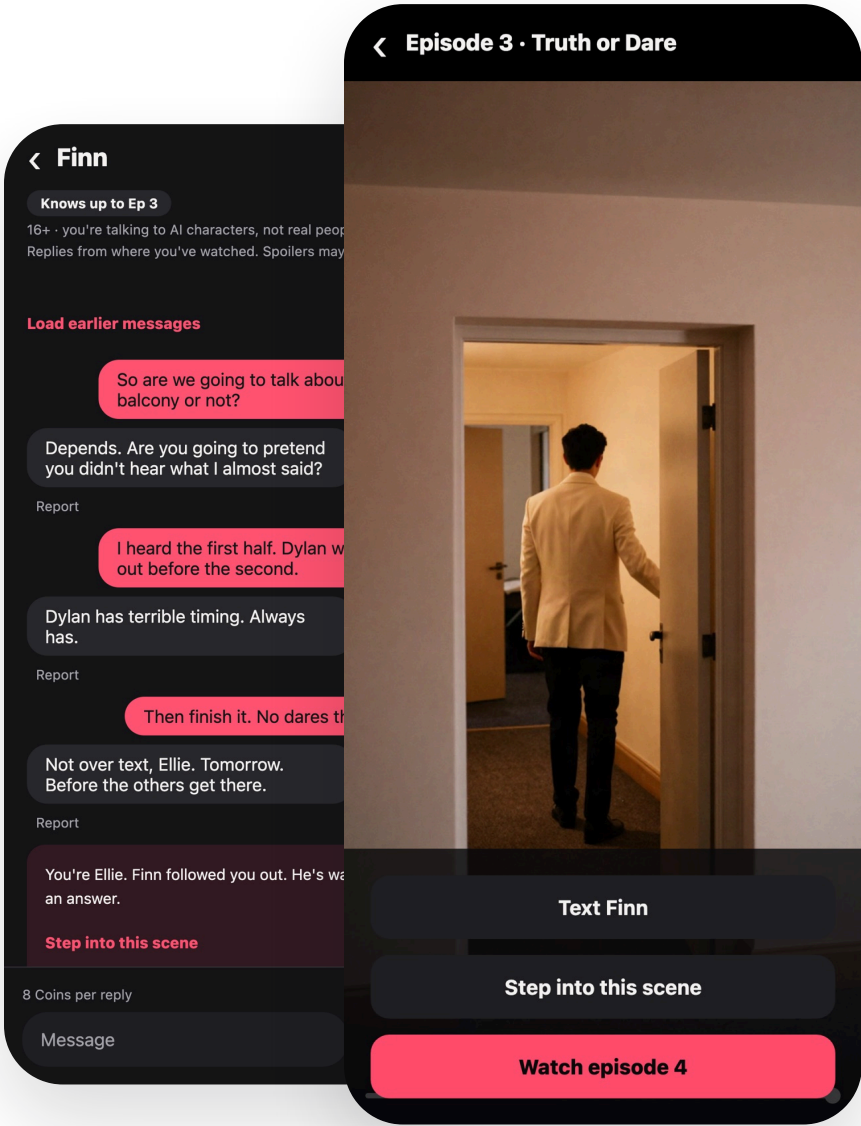
BEFALL is an app where viewers watch AI dramas and text the characters. You earn a share when they unlock the next episode, and another share when they chat.

- Up to 80% of net video revenue

Worldwide, video never exclusive
- Up to 40% of net chat revenue

No new filming needed

[See the app at befall.today →](#)



How you earn

Add character chat and earn more from the same series

Your monthly payout when a series makes \$3,000 net from video and \$3,000 net from chat

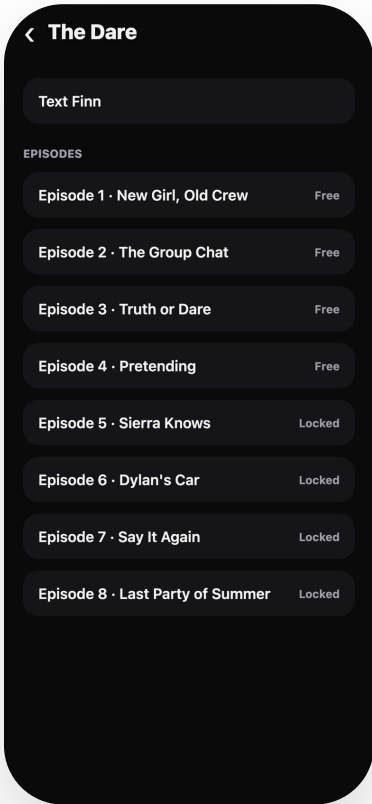
Video only	Video \$2,100	\$2,100
BEFALL Standard	Video \$2,100 Chat \$900	\$3,000
BEFALL Partner	Video \$2,400 Chat \$1,200	\$3,600

- Monthly statement per title
- Paid in USD within 30 days of month end
- No deductions for servers, staff or marketing

Net revenue is the actual purchase value of paid coins spent on your title, minus app store fees, refunds and chargebacks.

The viewer's path

Episodes earn first, then character chat keeps earning



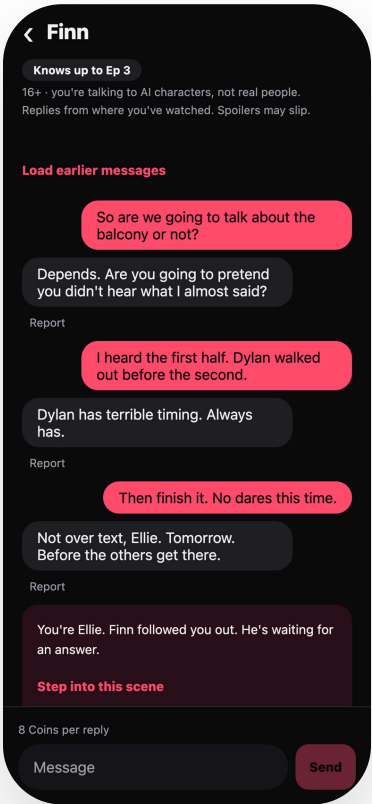
Free episodes

Brings new viewers



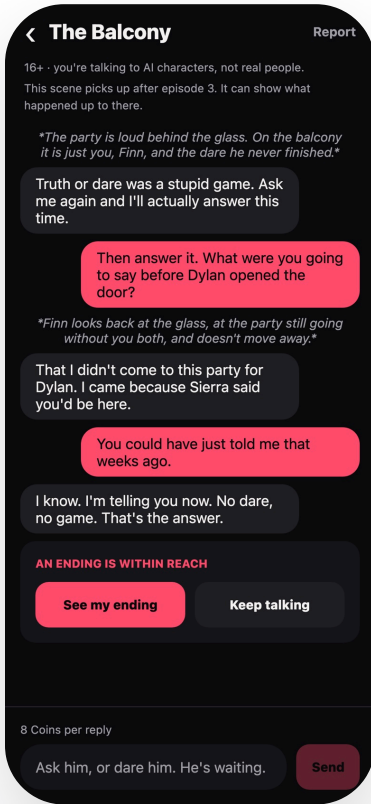
Next episode unlocked

Video share



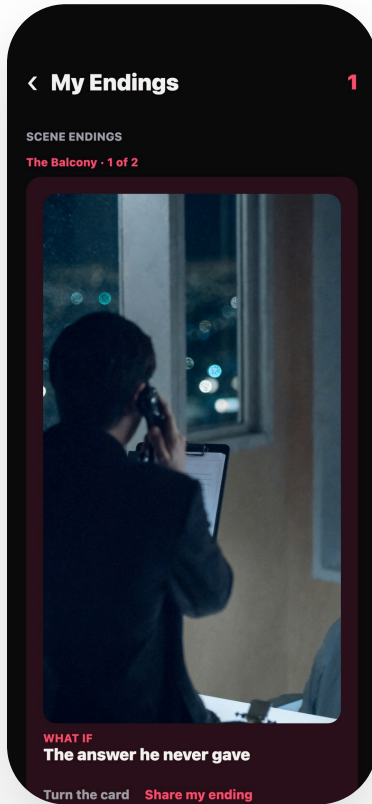
Texting the characters

Chat share



Stepping into scenes

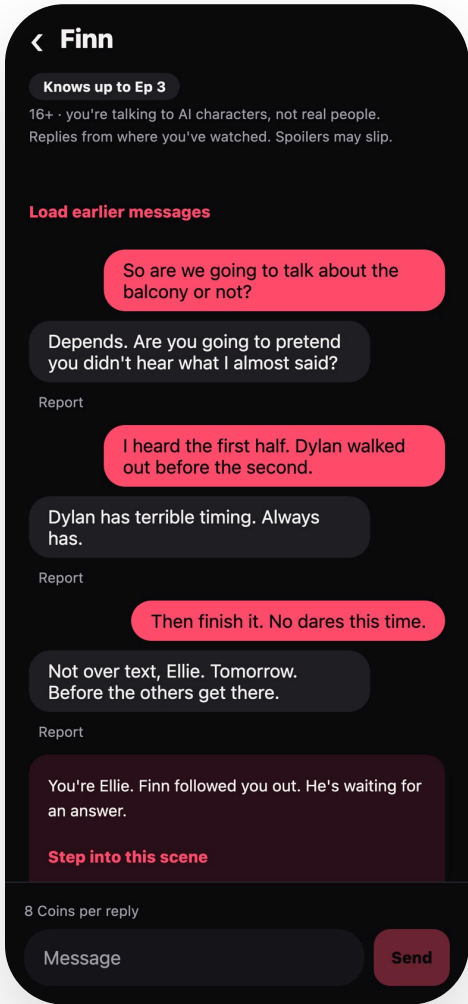
Chat share



Sharing ending cards

Brings new viewers

Finn only knows what happens in the episodes the viewer has watched



Knows up to episode 3

His knowledge grows as the viewer watches more

AI label

Always shown at the top of the chat

Report button on every reply

BEFALL reviews every report

8 coins per reply

You receive 30 to 40% of net chat revenue

Interactive scenes

Viewers step into scenes written from your series

Opens on a line from the series

Finn knows episodes 1 to 3

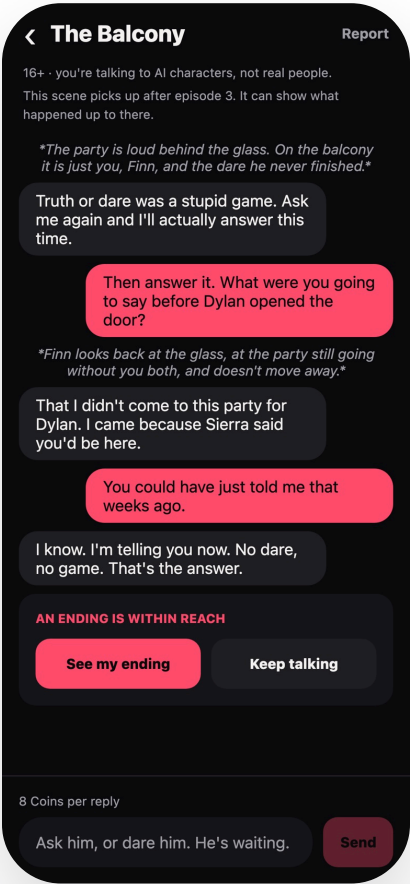
Two scene endings

Your series ending stays as it is

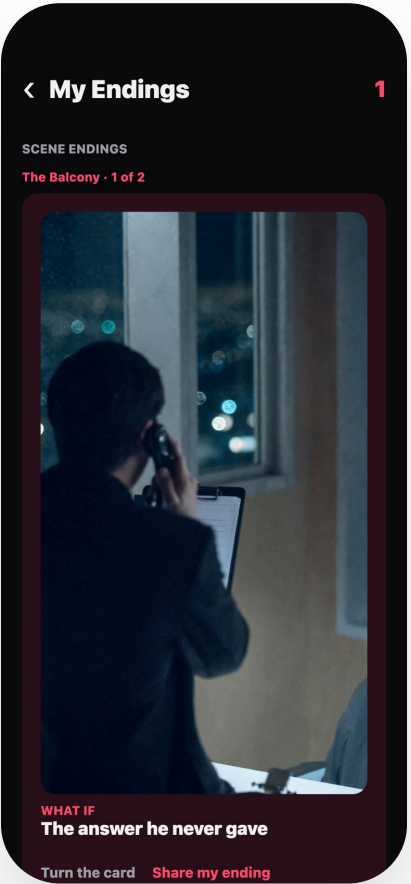
EXT. BALCONY - NIGHT

FINN

Truth or dare was a stupid game. Ask me again and I'll actually answer this time.



A scene the viewer takes part in



An ending card the viewer collects

Your approval

You decide how your characters talk and where they draw the line

Finn character sheet

Approved by creator

✓	Voice	Blunt and guarded
✓	Knows	Only what the viewer has watched
✓	Secrets	Kept until the episode reveals them
✓	Never says	Promises that break the character's story
✓	Relationship pace	Never ahead of the drama

AI label on every chat

Your work is never used to train AI

Ask for changes any time

Who does what

You send the series, and BEFALL handles everything else

3

You

- Send the files
- Approve the characters
- Confirm the launch date
- We launch within 60 days of accepting your delivery

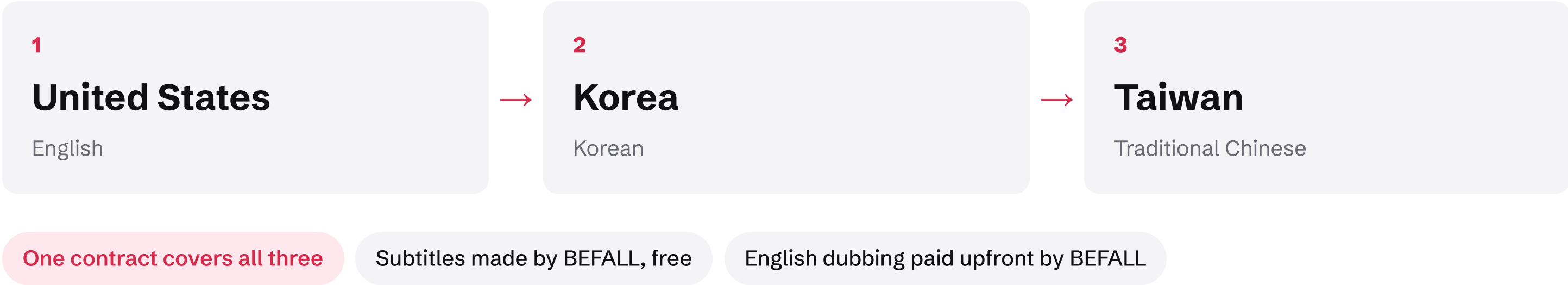
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BEFALL

- | | | |
|------------------------|------------------|------------------|
| Character profiles | Running the chat | Spoiler limits |
| Safety and crisis care | Age checks | Subtitles |
| Payments and refunds | Viewer support | App store review |

Markets

We open in the US first, then Korea and Taiwan



Founding partners

The first 10 titles we sign go on the home screen for their first month

10

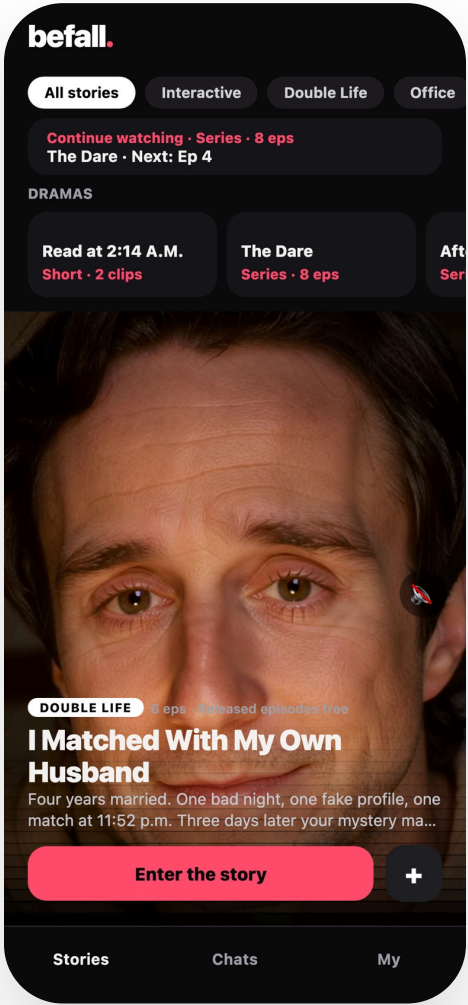
Founding partner titles

30

Days on the home screen at launch

2

Interactive scenes made for free



Your choice

Pick Standard or Partner and reply with one word

Standard

Reply **Standard**

70%

of net video revenue

30%

of net chat revenue

Short-form: clips stay free, 30% of net chat

You get

- Worldwide, non-exclusive: keep selling everywhere else
- Free subtitles
- Character approval

Extra terms

- None

Partner

Recommended

Reply **Partner**

80%

of net video revenue

40%

of net chat revenue

Short-form: clips stay free, 40% of net chat

You get

- 80% and 40% for the whole term
- Home-screen feature at launch
- One extra interactive scene, free

Extra terms

- Paid AI chat with named characters is BEFALL-only for 90 days from launch
- If still releasing, new episodes up to 7 days early

Want to see it first? Reply **preview** and we'll make a private sample chat with one of your characters.

befall@project82.kr

Copy address

Jin, BEFALL partnerships befall.today